Human-centered Intelligent User Interfaces

MAI648

Assignment 02

Personas and Usage Scenarios
Individual Assignment

Description

This is an individual assignment. Consider that you have been asked to design on AI-driven online food ordering, recommendation and delivery system. End-users will navigate through this system, select, order and pay for food products, which will then be delivered to their preferred location. The system will also recommend food items according to the users' interests based on the analysis of interaction data of the users.

Create a report including the following:

1. A persona for a representative end-user of this system
2. Use-case scenario, which will describe a representative task that your persona will perform while using the system

Submission Guidelines

Please submit your report to the relevant submission link in the E-Class system of our course.

Assessment

This assignment has a 2.5% weight on the overall grade in this course.

Important Dates

Exercise Announcement: Week 5 – 05/10/2022

Exercise Submission Deadline: Week 7 – **19/10/2022, 23:59**