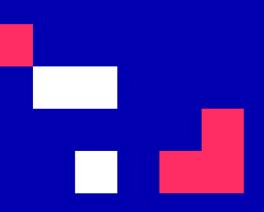
# University of Cyprus

MAI613: Research Methodologies and Professional Practices in Al

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Fall Semester 2022







#### Lecture Outline

- 1. Purpose of EC regulatory framework
- 2. Classification of AI applications based on risk categories
- 3. Obligations for providers of high-risk Al systems
- 4. Examples of AI systems of each category

- 5. Bias in AI systems
- 6. Transparency in AI Systems





#### Commissioner for Internal Market Thierry Breton said:

"Al is a means, not an end. It has been around for decades but has reached new capacities fueled by computing power. This offers immense potential in areas as diverse as health, transport, energy, agriculture, tourism or cyber security. It also presents a number of risks. Today's proposals aim to strengthen Europe's position as a global hub of excellence in Al from the lab to the market, ensure that Al in Europe respects our values and rules, and harness the potential of Al for industrial use."





# Purpose of Regulatory Framework on Al

- There are multiple benefits of AI in the society but many AI systems create risks that need to be addressed to avoid undesirable outcomes.
- A clear and predictable legal framework that address the technological challenges is necessary.
- EU proposes the regulatory framework on AI to ensure user safety, as well as increasing user trust in emerging technologies.
- Biometric identification systems are included in this framework
  - Al decisions related on important personal interests such as in the area of education, healthcare, recruitment.





#### **Al Systems Characteristics**

- Safety
  - Product security
  - Mental safety (user safety)
- Connectivity
  - Indirectly the product can be hacked leading to security threats and affecting the safety of users i.e. children smartwatch
  - Cyber-threads of industrial applications

Source: Report on the safety and liability implications of Artificial Intelligence, the Internet of Things and robotics, 2020





# **Al Systems Characteristics**

- Autonomy
  - Self-learning feature of AI products and systems enable the machine to take decisions that are different from what the user expects.
  - > May harm mental health i.e. Al humanoid robots
- Opacity
  - Black-box models
  - > Decision-making process of the system is difficult to trace
  - > Especially in critical domains, humans should understand how AI reaches a decision
  - > Transparency, robustness, accountability, unbiased outcome to build trust

Source: Report on the safety and liability implications of Artificial Intelligence, the Internet of Things and robotics, 2020



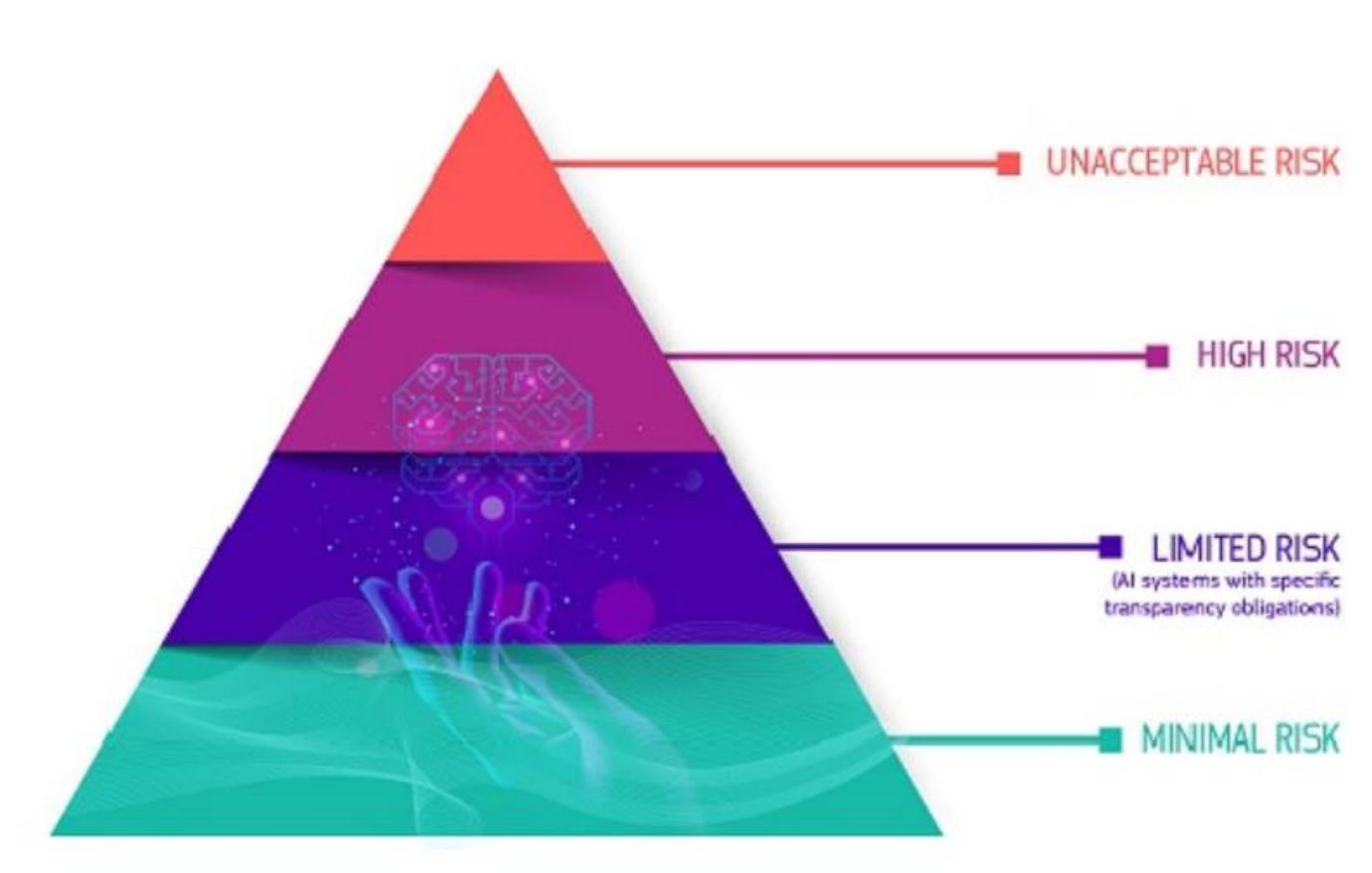


# The proposed rules will:

- address risks specifically created by Al applications;
- propose a list of high-risk applications;
- set clear requirements for AI systems for high-risk applications;
- define specific obligations for Al users and providers of high-risk applications;
- propose a conformity assessment before the Al system is put into service or placed on the market;
- propose enforcement after such an AI system is placed in the market;
- propose a governance structure at European and national level.













# Risk Categories of Al Systems

- Unacceptable Risk: A very limited set of harmful Al applications that violate the fundamental rights i.e. exploitation of vulnerabilities of children, live remote biometric identification systems in publicly accessible spaces.
- High Risk: A limited number of AI systems that creates an impact on people's safety or their fundamental rights.







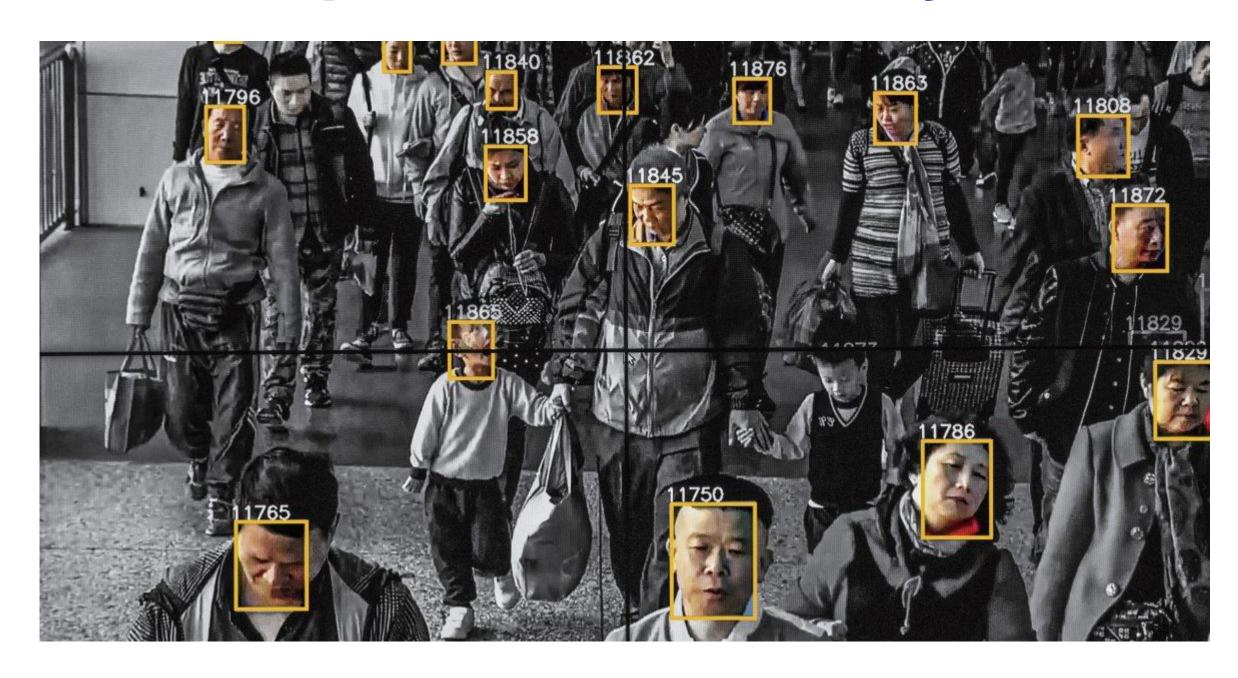
# Risk Categories of Al Systems

- Limited Risk: In AI applications where there is a clear risk of manipulation. In limited risk applications, transparency requirements are proposed such as users should be aware that they are interacting with machines.
- Minimal Risk: All the rest of Al systems/applications can be used based on the existing legislation without additional legal obligations. The vast majority of Al systems belong to this category.





# Unacceptable Risk Al Systems - Examples



- Ban in social scoring systems by public authorities in Europe.
- In China, the governments use social scoring to deny people access to public services.

Social scoring by government systems. Source by: https://www.eupoliticalreport.eu/artificial-intelligence-and-social-scoring/





# Unacceptable Risk Al Systems - Examples

- Smart toys using voice assistance encourages dangerous behavior.
- Toys such as smart dolls apps i.e. Cayla, that use AI to collect data about the child so that they will personalize the gaming/learning activities.

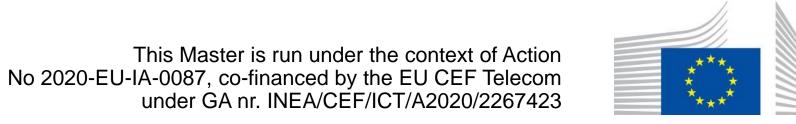
The company that builds the toy can sell these data.

- Makes the child extremely vulnerable
- Someone can hack the device and communicate directly with the child.
- > Germany banned Cayla dolls and other similar games.



Source: <a href="https://myfriendcayla.co.uk/">https://myfriendcayla.co.uk/</a>



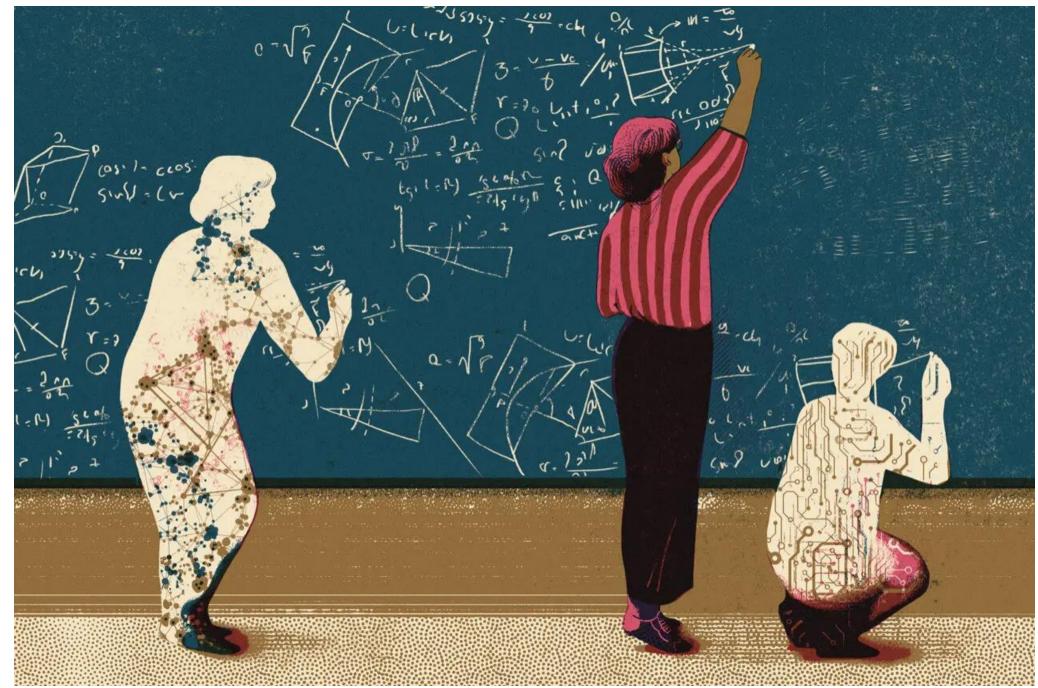


# High Risk Al Systems Examples



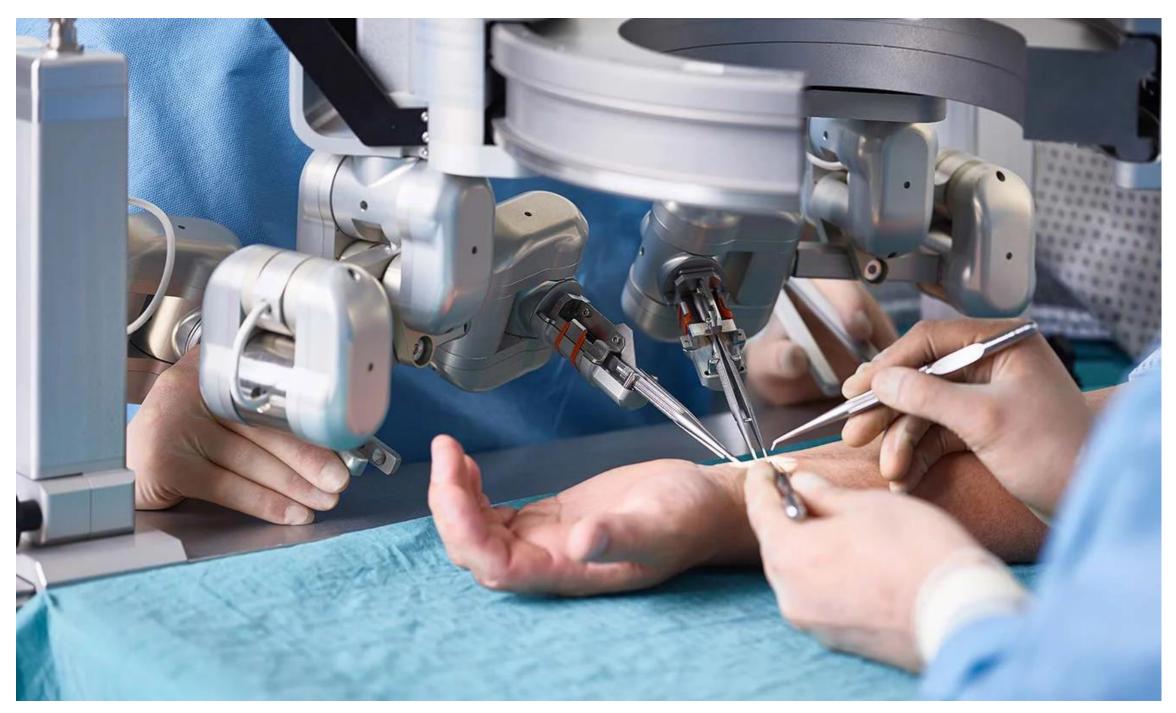
Tesla self-driving car. Source: <a href="https://www.bbc.com/news/business-52703767">https://www.bbc.com/news/business-52703767</a>





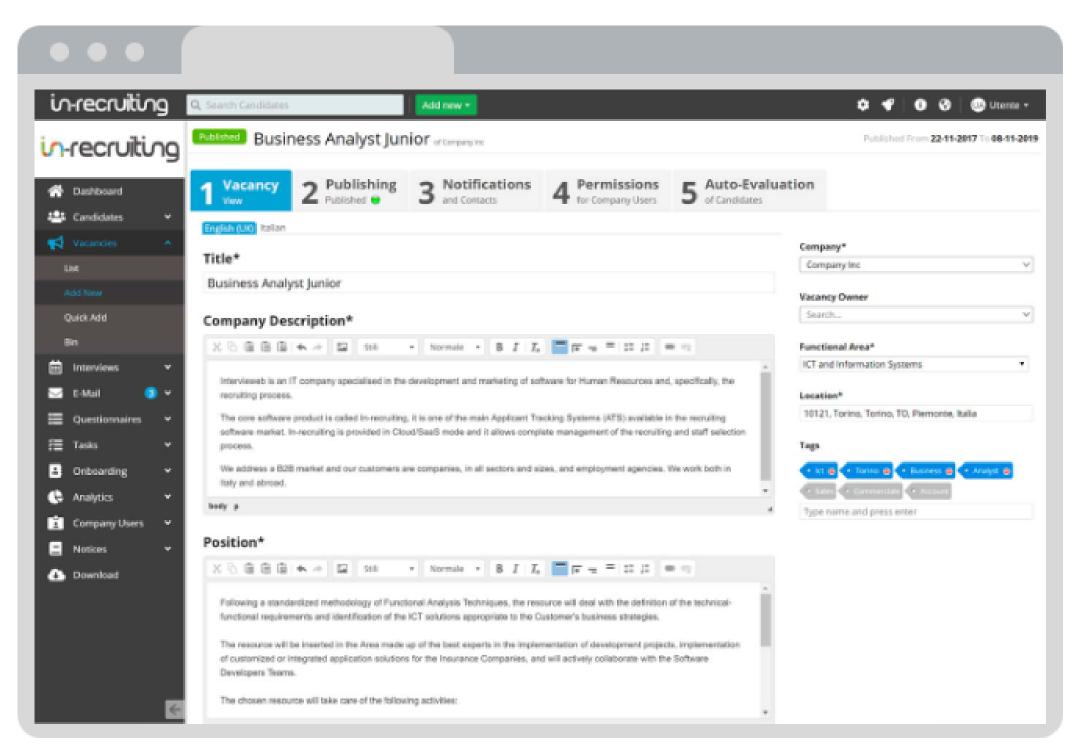
AI (Neural network) provide automatic feedback to students. Source: New York times (<a href="https://www.nytimes.com/2021/07/20/technology/ai-education-neural-networks.html">https://www.nytimes.com/2021/07/20/technology/ai-education-neural-networks.html</a>)

# High Risk Al Systems Examples



Surgeons operating on someone's arm using a robot Source: MIT Technology Review





CV-sorting software for recruitment using Al. Source: <a href="https://www.in-">https://www.in-</a>

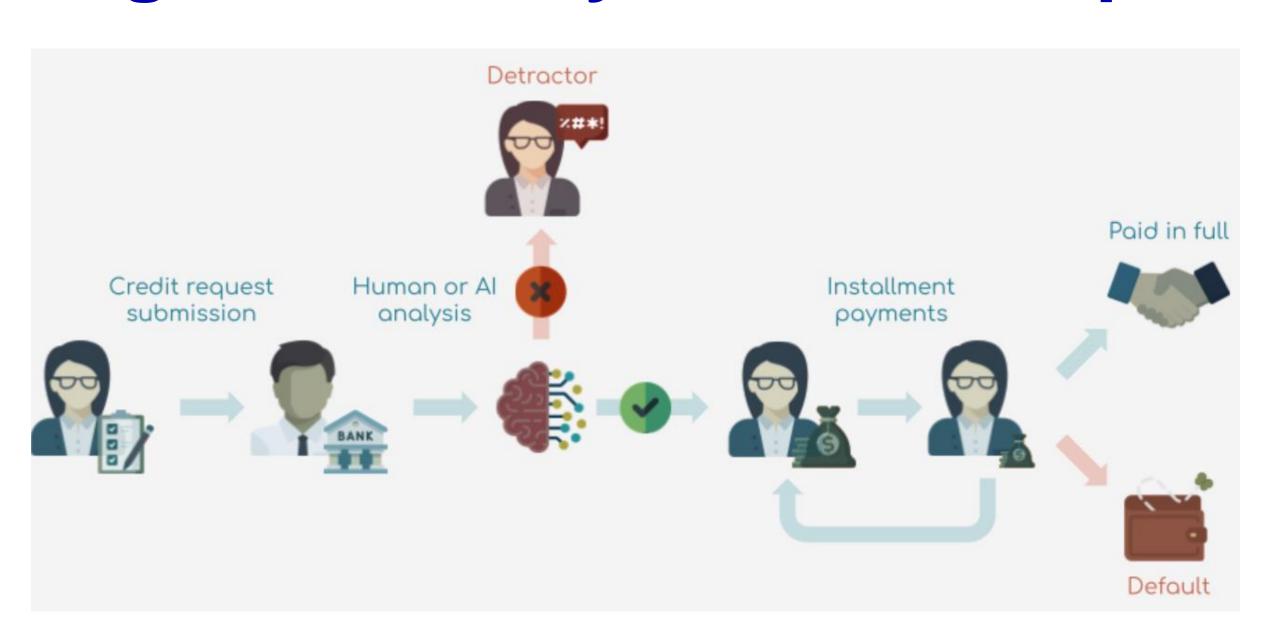
recruiting.com/en/solutions/companies/

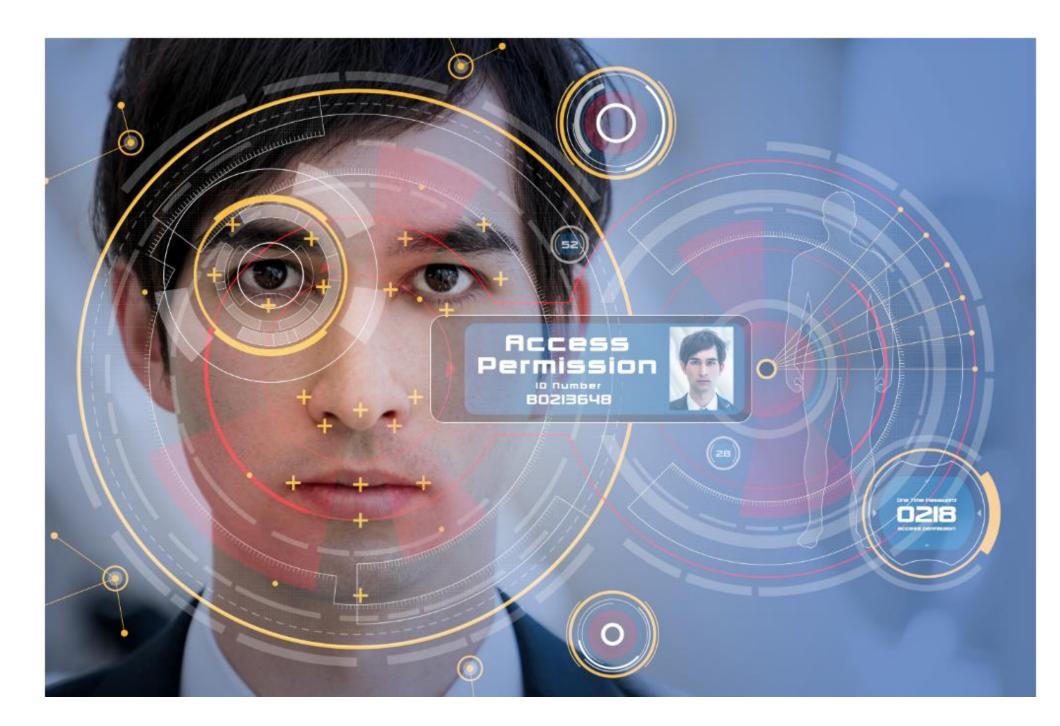
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# High Risk Al Systems Examples





Credit score using Al. Source: <a href="https://nilg.ai/blog/202107/insights-in-ai-applied-to-credit-scoring/">https://nilg.ai/blog/202107/insights-in-ai-applied-to-credit-scoring/</a>



Biometric identification. Your selfie, your new password. Source: https://www.global-imi.com/index.php/blog/biometrics-your-selfie-your-next-password



# Other High-Risk Al Systems

- Law enforcement that may interfere with people's fundamental rights (e.g. evaluation of the reliability of evidence);
- Migration, asylum and border control management (e.g. verification of authenticity of travel documents);
- Administration of justice and democratic processes (e.g. applying the law to a concrete set of facts).





# Obligations for High-Risk Al Systems

- Risk management
- Data governance (managing the availability, usability, integrity and security of the data)
- Technical documentation
- Record keeping (traceability)
- Transparency and provision of information to users
- Human oversight (the capability for human intervention in every decision cycle of the system)
- Accuracy
- Cybersecurity robustness





# Obligations for Providers of High-Risk Al Systems

- To do a conformance testing before to place a high-risk AI system on the EU market.
- The system should comply with the mandatory requirements for trustworthy AI (e.g. data quality, documentation and traceability, transparency, human oversight, accuracy and robustness).
- In case the system itself or its purpose is substantially modified, the assessment will have to be repeated.
- For biometric identification systems, a third-party conformity assessment is always required.





# Obligations for Providers of High-Risk Al Systems

- Providers of high-risk AI systems will also have to implement quality and risk management in their systems to ensure their compliance with the new requirements even after a product is placed on the market.
- Multiple audits from authorities will help on monitoring the high-risk Al systems after placing them on the market.





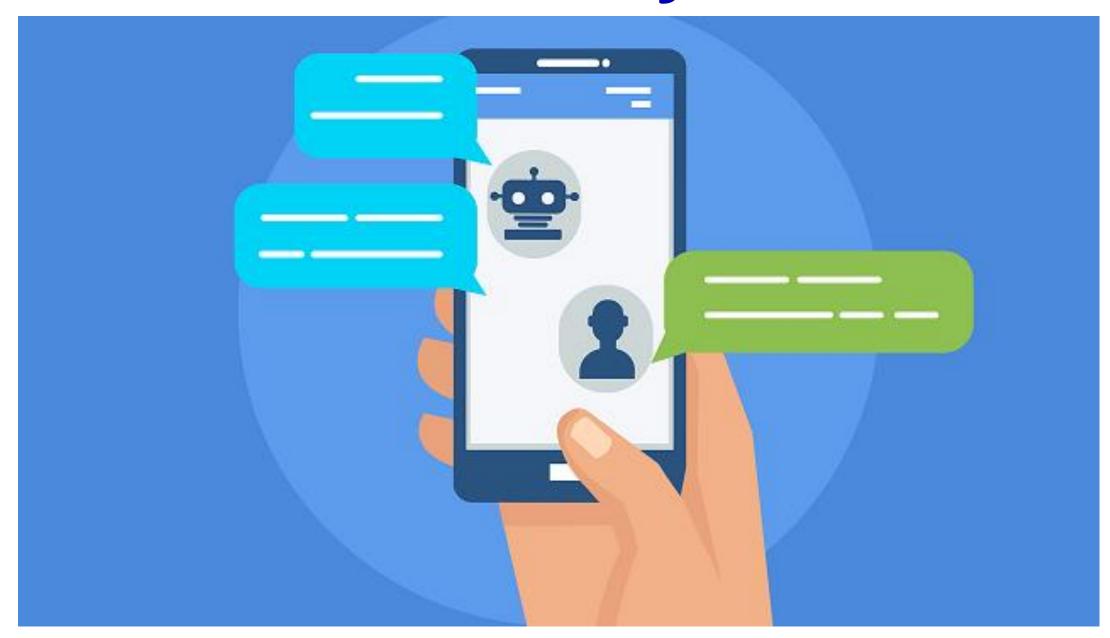
# How to Handle High-Risk Al Systems







# Limited Risk Al Systems Examples



Chatbots Source: Aalpha information systems (<a href="https://www.aalpha.net/articles/chatbot-app-development-advantages-and-disadvantages/">https://www.aalpha.net/articles/chatbot-app-development-advantages-and-disadvantages/</a> )





Voice Assistants – Source: BBC news (https://www.bbc.com/news/technology-56602321)



# Minimal Risk Al Systems Examples



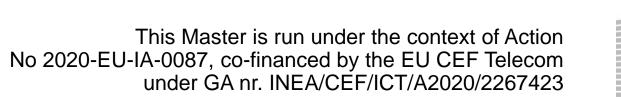
Al video games: Virtual Reality Photo by Harsch Shivam

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Source: github.com







# **Voluntary Codes of Conduct**

- Providers of non-high-risk applications can ensure that their AI system is trustworthy by developing their own voluntary codes of conduct.
- Or by following the codes of conduct adopted by other representative associations.







# **Accountability and Transparency in Al Systems**

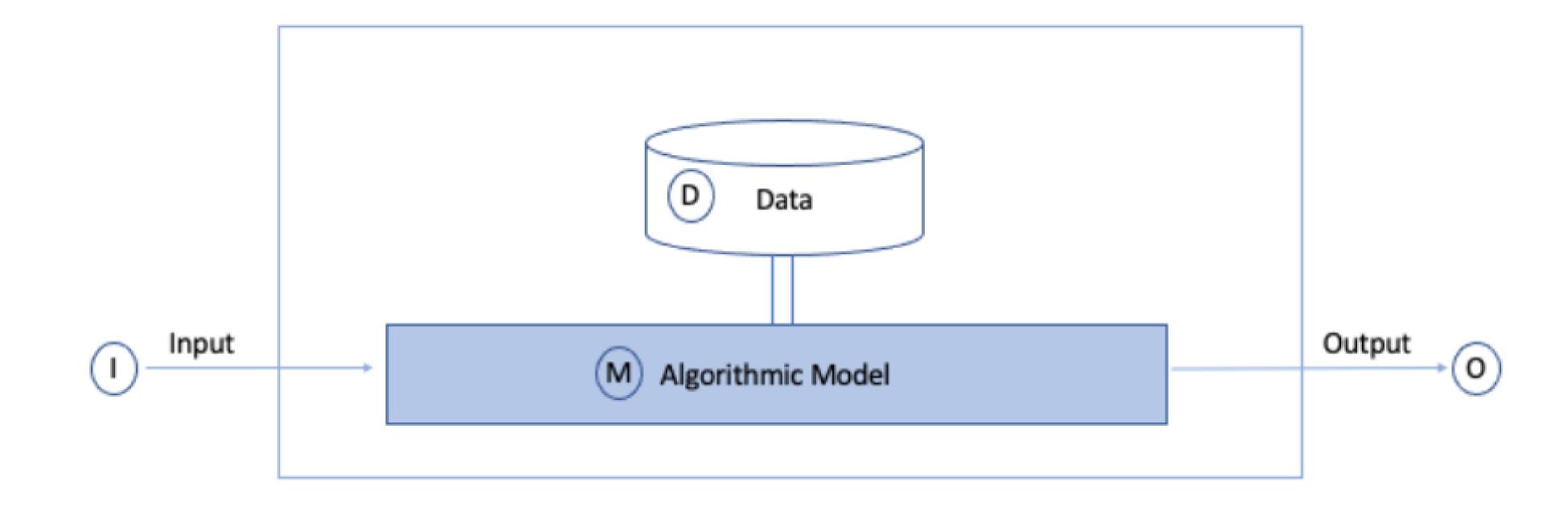
- The complexity and opacity ("black-box models") of some AI systems make their evaluation based on the fundamental rights legislation more difficult.
- A human-centric approach to AI means to ensure AI applications comply with fundamental rights legislation.
- Accountability and transparency requirements for the use of high-risk AI systems, combined with improved enforcement capacities, will ensure that legal compliance is factored at the development stage.







# Al Decision-Making System

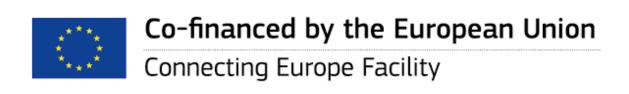






# Bias in Al Systems

- "a disproportionate weight in favor of or against an idea or thing, usually in a way that is closed-minded, prejudicial, or unfair." Source: Wikipedia
- Multiple sources:
  - > Input data
  - > Training data
  - > Algorithmic model
  - Output





# Mitigating Bias in Al Systems

- All systems should not create or reproduce bias but instead to contribute to reduce bias and existing structural discrimination.
- The mandatory requirements for all the high-risk AI systems is to ensure that the output of the system is not disproportionately affecting protected groups (e.g. racial or ethnic origin, sex, age etc.)
- Auditing and other bias detection methods should be applied in high-risk AI systems
- Bias mitigation approaches will be used to reduce bias and discrimination based on the source of bias.
- Detailed documentation should be kept regarding the datasets used for the model training and testing (system transparency)







# Transparency in Al Systems

- The decision process of the algorithmic models should be traceable
  - Use of interpretable ML models
  - Explainable AI techniques for black-box models
    - Black-box models: Deep learning, SVM, neural networks
- Be able to justify the particular decision outcome





# Regulatory Framework in Al vs GDPR

- Both set a global standard to respect the fundamental rights
- The requirements and obligations apply to providers and users of AI systems in the EU, regardless of whether AI systems are located in or outside the EU
- The penalty scheme is similar
- The methodology includes self-assessments (third-party assessments for biometric identification applications) to check if they conform the requirements and continuous monitoring.
- Accountability obligations require to keep a good documentation

Source: https://www.ey.com/en\_es/law/european-draft-regulation-on-artificial-intelligence-key-questions-answered







#### References

European Union: European Commission, *Commission Report on safety and liability implications of AI, the Internet of Things and Robotics*, 19 February 2020, COM(2020) 64 final.

European Union: European Commission, *New rules for Artificial Intelligence – Questions and Answers,* Brussels, 21 April 2021

European Union: European Commission, Europe fit for the Digital Age: Commission proposes new rules and actions for excellence and trust in Artificial Intelligence, Press Release, 21 April 2021





